

A large glass sphere, likely part of a museum or observation point, dominates the foreground. It reflects the surrounding environment, showing a clear view of the sea, a sandy beach, and a blue sky with scattered clouds. The sphere is supported by a dark metal framework. At the bottom of the sphere, a red, circular structure is visible, possibly a viewing platform or part of the building's infrastructure. The background is a solid blue sky.

Brighton & Hove is in the top 10 most visited towns and cities in the UK (Visit Britain) and Number 11 in the list for the most popular UK cities for international visitors.

Office for National Statistics

Key sectors

Brighton & Hove is well known for its visitor economy but is also leading the way in key sectors including CDIT, financial and professional services, advanced engineering and health and life sciences.

Tourism

The city is best known for its robust visitor economy, with an expenditure of around £885.9 million attracting more than 10 million visitors a year. The visitor economy contributes to over 18,000 of the city's employment.

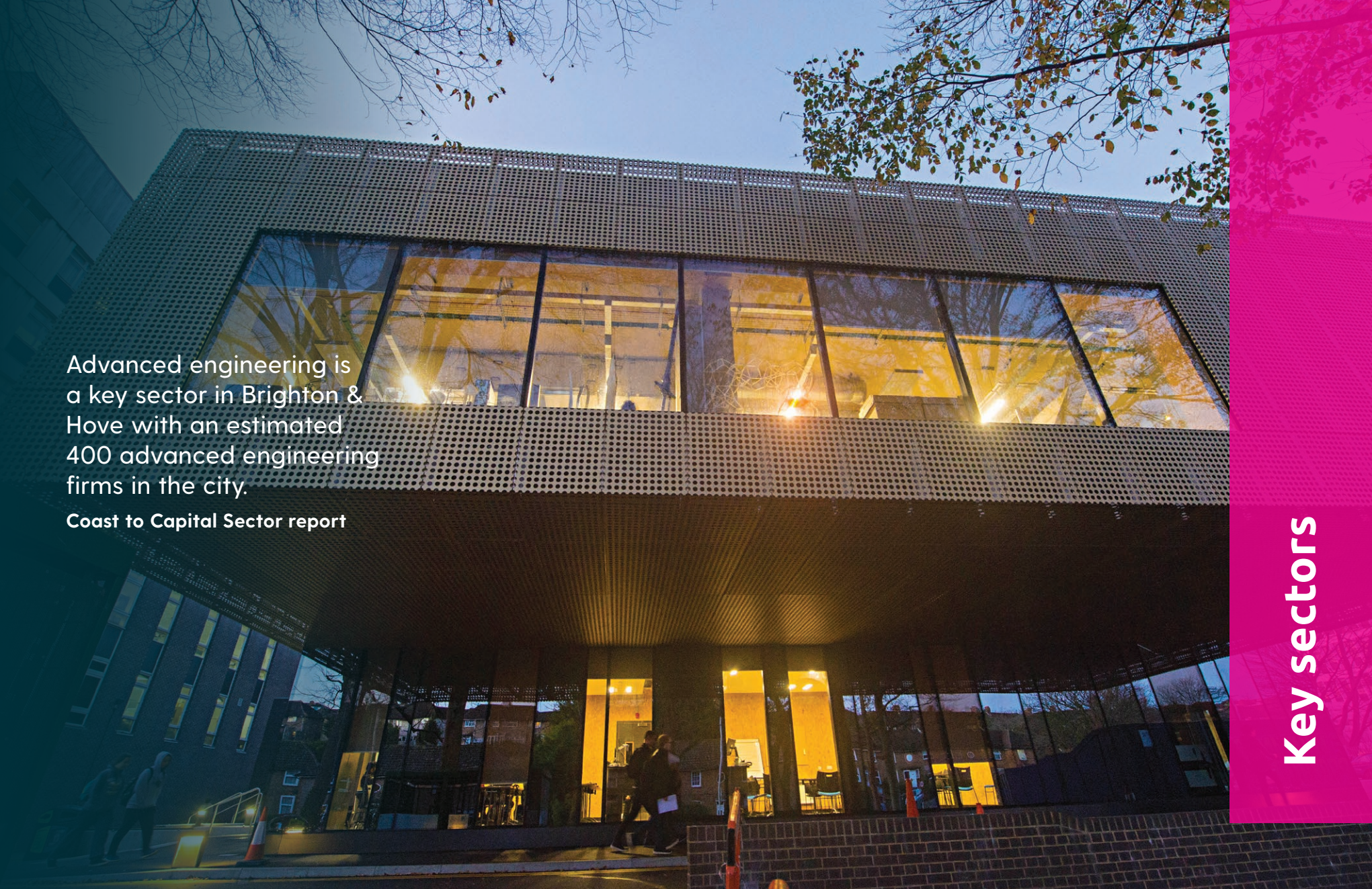
Digital

The ICT and digital sector has grown by more than 40% over five years. Worth over half a billion pounds the city has been recognised as having the highest level of specialism in immersive technology in the UK. It is at the cutting edge of artificial intelligence and augmented reality.

In 2018 Brighton & Hove was one of only nine places in the country to receive government funding for a 5G testbed facility to help digital businesses develop new products and services that can benefit from 5G. The 5G Testbed and Trials is a key part of the Future Telecoms Infrastructure Review, which was announced in the Government's Industrial Strategy.

19% of digital firms identified as 'high growth' (5th highest nationally) and the city has the 6th fastest growing number of digital jobs in the UK.





Advanced engineering is
a key sector in Brighton &
Hove with an estimated
400 advanced engineering
firms in the city.

Coast to Capital Sector report

Key sectors

Advanced Engineering

The sector is supported by the Brighton University Advanced Engineering Centre and by specialist accredited courses. It is also supported by METALL (Manufacturing & Engineering Technology Alliance) who facilitate business networking and encourage growth within the industry.

Health and Life Sciences

Due to research facilities based at the two universities, the research facilities in Brighton & Hove are world class.

University of Brighton is renowned for:

- its School of Pharmacy and Biomolecular Sciences.
- The Centre for Regenerative Medicine.
- The Brighton Musculoskeletal Research Centre.

The university also has research centres focused on treatment and academic courses which are firmly rooted in their practical uses within the industry.

University of Sussex works with small and multinational businesses to carry out

research to advance the treatment of cancer and brain injury at:

- The Genome Damage and Stability Centre.
- The Sackler Centre for Consciousness Science.

Future health and life science initiatives include a central research laboratory at Preston Barracks and the Sussex Audiology Centre.

Financial

There are an estimated 19,000 employees working in the financial sector in the city which is home to the European headquarters of American Express. The city is a base for insurance companies including Legal & General.

There are 15,840 businesses in the city. Active business in Brighton & Hove grew by 20% between 2012-2017.

